

*Steve &
Marjorie*
HARVEY FOUNDATION

STEVE HARVEY

INVITATIONAL
GOLF
TOURNAMENT

in honor of
Greg Calhoun

SPONSORSHIP OPPORTUNITIES

JUNE 17, 2020

Bear's Best • Atlanta, Georgia



MESSAGE

Thank you for considering joining us for this incredible golf invitational benefiting the Steve & Marjorie Harvey Foundation (SMHF). The mission of SMHF is to provide outreach to fatherless children and young adults by promoting educational enrichment, mentoring and global service initiatives that will cultivate the next generation of responsible leaders.

Marjorie often says “It takes a village to raise children, and the village is in trouble!” Although we have invested time, talent and treasure into our programs, of which we are both directly involved, we know that we cannot accomplish the task of raising the village alone. The Steve Harvey Invitational Golf Tournament is vital to the success of our youth, our community and our future.

Our young men and women need positive role models, adults who can help them realize their true potential and shatter the unrealistic stereo- types that surround them on television. Since over 70% of African American children are raised in fatherless homes, there is much work to be done.

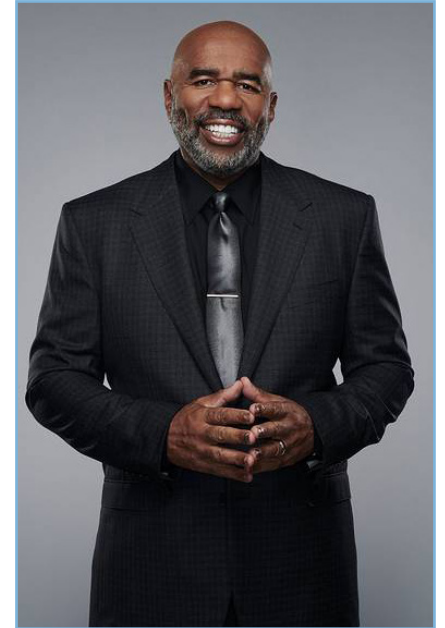
We want the children we engage to walk away understanding their potential and identifying their passion so they may live life on purpose. We want them to embrace the power they have within; knowing they are uniquely designed to give something back to our world.

We could not accomplish our passion to invest in the lives of youth without faithful friends and supporters like you. So from the bottom of our hearts we say ‘thank you!’

In the Spirit of Community,



Steve Harvey,
Entertainer, Magnate & Philanthropist



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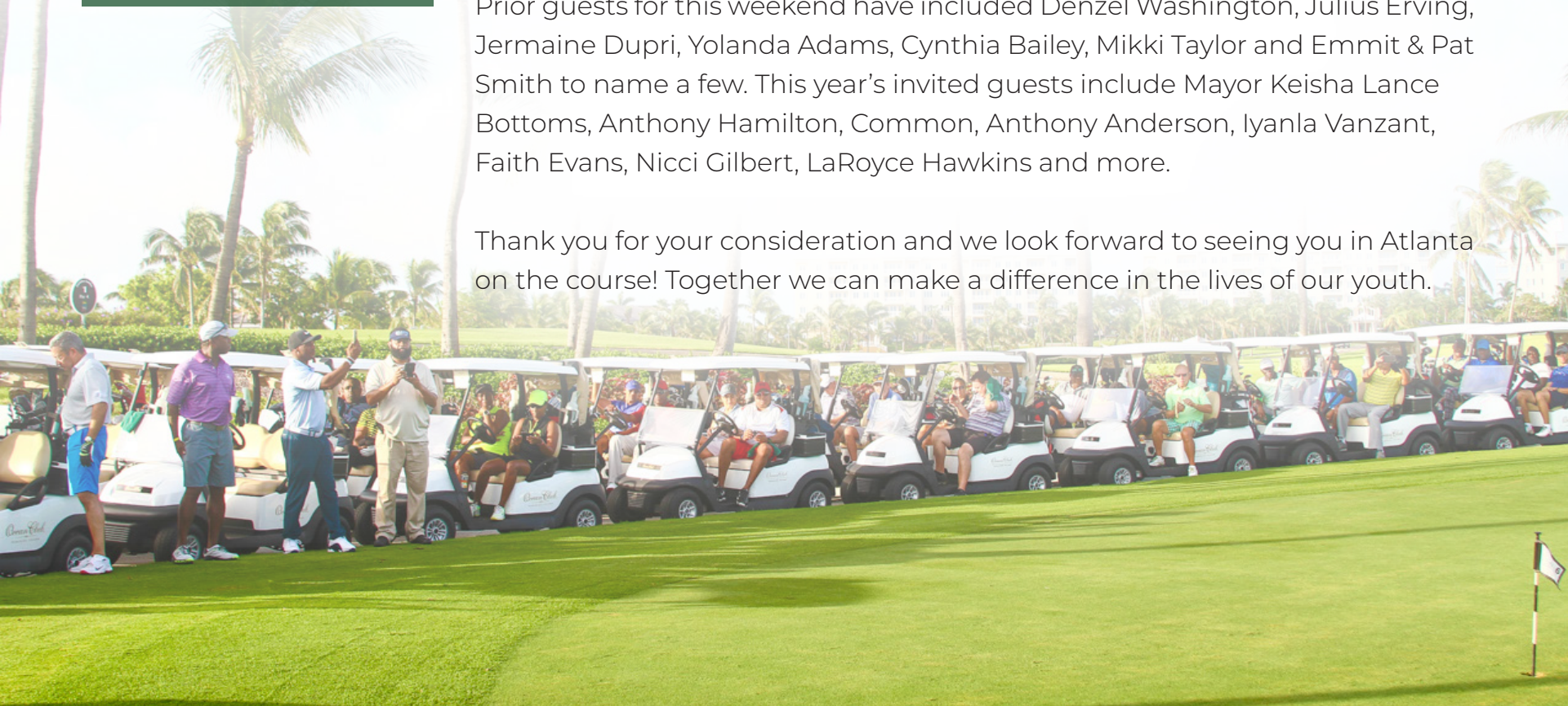
EVENT OVERVIEW

The Steve Harvey Invitational Golf Tournament will be held at Bear's Best Atlanta as part of the Steve Harvey Mentoring Weekend.

Please join Steve Harvey and friends for an incredible golf experience, food and entertainment. The tournament will include hole in one, closest to the pin and longest drive contests, culminating in an awards luncheon.

Prior guests for this weekend have included Denzel Washington, Julius Erving, Jermaine Dupri, Yolanda Adams, Cynthia Bailey, Mikki Taylor and Emmit & Pat Smith to name a few. This year's invited guests include Mayor Keisha Lance Bottoms, Anthony Hamilton, Common, Anthony Anderson, Iyanla Vanzant, Faith Evans, Nicci Gilbert, LaRoyce Hawkins and more.

Thank you for your consideration and we look forward to seeing you in Atlanta on the course! Together we can make a difference in the lives of our youth.



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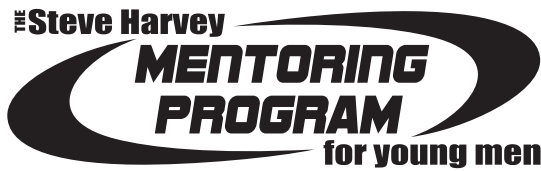
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EVENT SCHEDULE

- 9:00 am Registration & Breakfast
- 9:45 am Call to Carts / Welcome from Steve Harvey
- 10:00 am Shotgun Start
- 2:00 pm Awards Luncheon hosted by Steve Harvey



BENEFITING PROGRAM



The **Steve Harvey Mentoring Program** (SHMP) is designed to share and teach the principles of manhood. The mentoring program helps young men realize their potential and envision & prepare for a strong productive future.

SHMP aims to break the misguided traits of manhood and introduce positive role models who provide positive examples of manhood. Our participants are also exposed to vital curriculum including STEM, Youth Financial Literacy, Health & Wellness and Job Readiness.





ABOUT THE COURSE

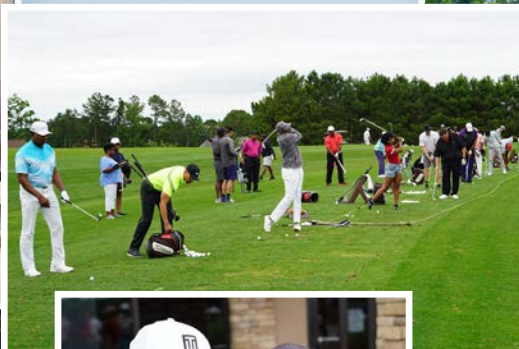
BEAR'S BEST ATLANTA

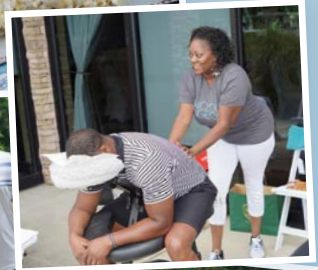
Bear's Best

Bear's Best Atlanta stands out from other Atlanta golf courses. Jack Nicklaus selected the best 18 holes from more than 200 course designs worldwide and put them into one extraordinary round of golf at Bear's Best Atlanta.

Among the courses featured are Castle Pines, Muirfield Village, PGA National Championship Course, Sherwood Country Club, Shoal Creek and Gleneagles.

This phenomenal course was ranked by Golf Magazine as one of the "Top 10 Courses you can play in America."





CORPORATE PARTNERSHIP OPPORTUNITIES

Platinum Sponsor EAGLE | \$25,000

- Presenting Sponsor of Tournament Awards Luncheon
- Product Exclusivity
- Twelve (12) passes to Tournament Breakfast w/ VIP seating
- Twelve (12) Tickets to Tournament Awards Ceremony w/ VIP seating
- Three (3) Foursomes in Tournament
- Mention as Platinum Sponsor in all Media Alerts and Press Releases
- Prominent placement of logo on SMHF website
- Twelve (12) Commemorative Tournament Swag Bags
- Two (2) designated holes for product, giveaways or sampling
- Prominent positioning of Name/logo on signage on-site
- Group Photo with Steve Harvey

Gold Sponsor BIRDIE | \$15,000

- Eight (8) passes to Tournament Breakfast w/ VIP seating
- Eight (8) passes to Tournament Awards Ceremony w/ VIP seating
- Two (2) Foursomes in Tournament
- Mention as Gold Sponsor in all Media Alerts and Press Releases
- Prominent placement of logo on SMHF website
- Eight (8) Commemorative Tournament Swag Bags
- Two (2) holes designated for product, giveaways or sampling
- Prominent positioning of Name/logo on signage on-site
- Group Photo with Steve Harvey

Silver Sponsor PAR | \$10,000

- Eight (8) passes to Tournament Breakfast w/reserved seating
- Eight (8) passes to Tournament Awards Ceremony w/VIP seating
- Two (2) Foursomes in Tournament
- Mention as Silver Sponsor in all Media Alerts and Press Releases
- Placement of logo on SMHF website
- Eight (8) Commemorative Tournament Swag Bags
- One (1) hole designated for product, giveaways or sampling
- Placement of Company name/logo on signage on-site

On the GREEN | \$5,000

- Four (4) passes to Tournament Breakfast
- Four (4) passes to Post Tournament Awards Ceremony
- One (1) Foursome in Tournament
- Mention as Corporate Partner in all Media Alerts and Press Releases
- Four (4) Commemorative Tournament Swag Bags
- One (1) hole designated for product, giveaways or sampling
- Placement of Company name/logo on signage on-site

Foursome | \$2,000

- Four (4) Players in Tournament
- Four (4) Tickets to VIP Reception
- Four (4) Commemorative Tournament Swag Bags

Hole Sponsor | \$1,750

Individual Player | \$500

PAST SPONSORS



Morgan Stanley



CONTACT

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Thank You for your continued support and consideration.

The Steve and Marjorie Harvey Foundation is classified by the IRS as a 501(c)(3) non-profit organization. Tax ID# 68-0670493

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