

12TH ANNUAL

STEVE HARVEY

INVITATIONAL

GOLF

TOURNAMENT

20~~X~~20

SPONSORED BY



EXPERIENCE AMAZING

SAT. JUNE 27TH | Atlanta, Georgia

Breakfast & Registration 9am

Social Distancing will be Enforced

Shot Gun Start 10am

Private - Invitation Only

Proceeds benefit the Steve & Marjorie Foundation

www.TheHarveyFoundation.org/Golf



MESSAGE

Thank you for considering joining us for this incredible golf invitational benefiting the Steve & Marjorie Harvey Foundation (SMHF). The mission of SMHF is to provide outreach to children and young adults by promoting educational enrichment, mentoring and global service initiatives that will cultivate the next generation of responsible leaders.

Marjorie often says “It takes a village to raise children, and the village is in trouble!” Although we have invested time, talent and treasure into our programs, of which we are both directly involved, we know that we cannot accomplish the task of raising the village alone.

Our young men and women need positive role models, adults who can help them realize their true potential and shatter the unrealistic stereotypes that surround them on television. Since over 70% of African American children are raised in fatherless homes, there is much work to be done.

We want the children we engage to walk away understanding their potential and identifying their passion so they may live life on purpose. We want them to embrace the power they have within; knowing they are uniquely designed to give something back to our world.

We could not accomplish our passion to invest in the lives of youth without faithful friends and supporters like you. So from the bottom of our hearts we say thank you!

In the Spirit of Community,



Steve Harvey,
Entertainer, Magnate & Philanthropist



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EVENT OVERVIEW

The Steve Harvey Invitational Golf Tournament will be held at Bear's Best in Atlanta Georgia on June 27, 2020 in support of the Steve & Marjorie Harvey Foundation.

We invite you to join Steve Harvey and friends for an incredible day of golf, cigars, cognac and networking sponsored by Lexus. This year's tournament will include lots of surprises and contests including, hole in one, closest to the pin and the longest drive competition. As always, the tournament will culminate with an awards luncheon hosted by Steve Harvey himself.

The Steve Harvey Invitational Golf Tournament historically takes place during The Steve Harvey Mentoring Camp. Due to COVID-19 and considering the current public health concerns, we will host a virtual camp on Father's Day weekend, June 18th - June 21st instead of our traditional camp. Although we are in troubled times our youth still need our support as they continue to become productive leaders and members in our communities.

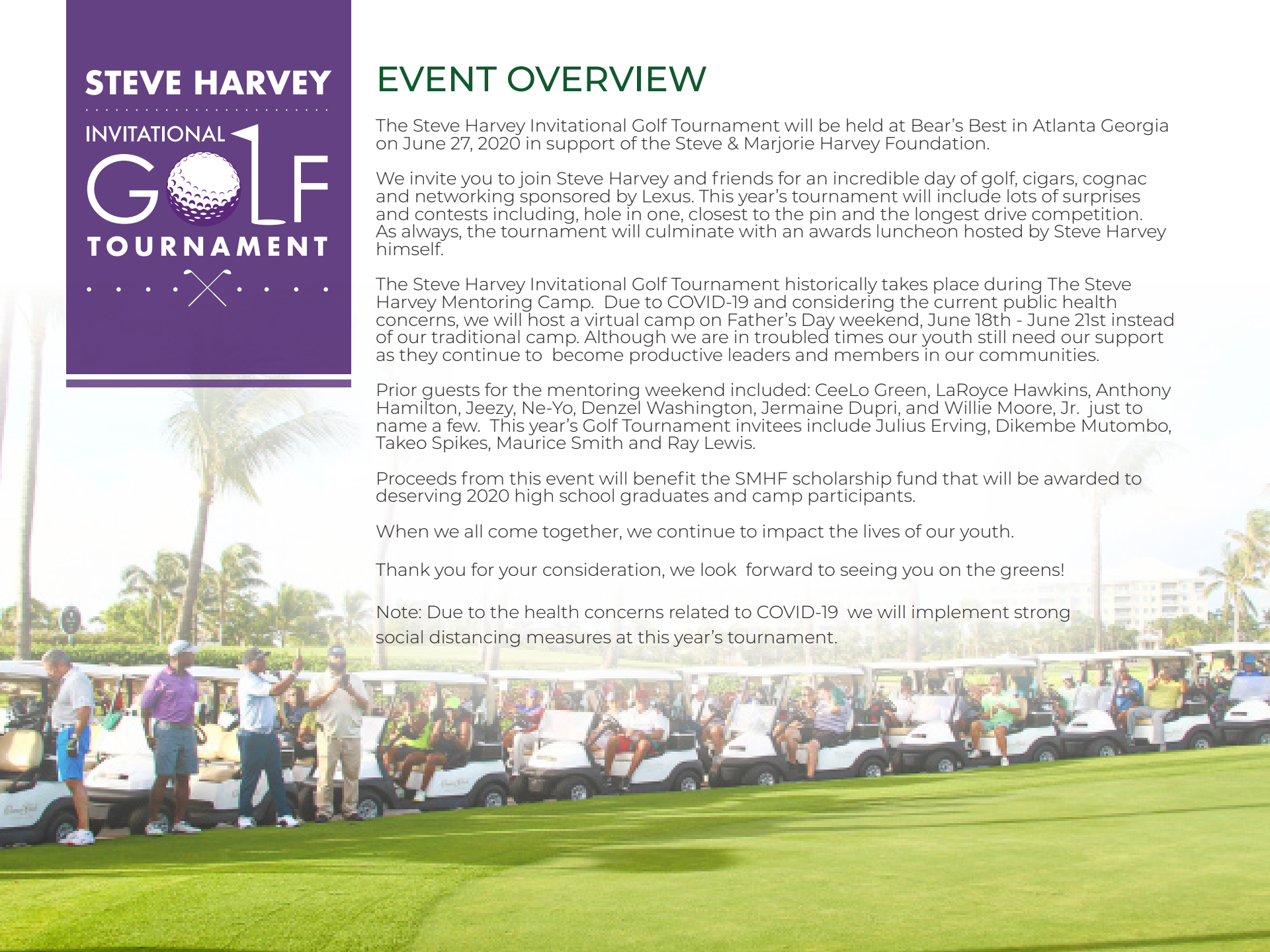
Prior guests for the mentoring weekend included: CeeLo Green, LaRoyce Hawkins, Anthony Hamilton, Jeezy, Ne-Yo, Denzel Washington, Jermaine Dupri, and Willie Moore, Jr. just to name a few. This year's Golf Tournament invitees include Julius Erving, Dikembe Mutombo, Takeo Spikes, Maurice Smith and Ray Lewis.

Proceeds from this event will benefit the SMHF scholarship fund that will be awarded to deserving 2020 high school graduates and camp participants.

When we all come together, we continue to impact the lives of our youth.

Thank you for your consideration, we look forward to seeing you on the greens!

Note: Due to the health concerns related to COVID-19 we will implement strong social distancing measures at this year's tournament.



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EVENT SCHEDULE

- 9:00 am Registration & Breakfast
- 9:45 am Call to Carts / Welcome from Steve Harvey
- 10:00 am Shotgun Start
- 3:00 pm Awards Luncheon hosted by Steve Harvey



EVENT OVERVIEW



The Steve Harvey Mentoring Program (SHMP) is designed to share and teach the principles of manhood. The mentoring program helps young men realize their potential and envision & prepare for a strong productive future.

SHMP aims to break the misguided traits of manhood and introduce positive role models who provide positive examples of manhood. Our participants are also exposed to vital curriculum including STEM, Youth Financial Literacy, Health & Wellness and Job Readiness.





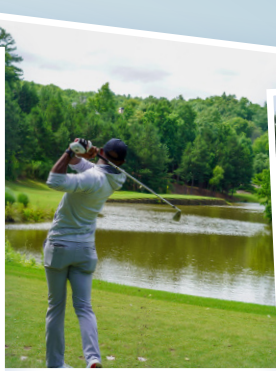
ABOUT THE COURSE
BEAR'S BEST ATLANTA

Bear's Best

Bear's Best Atlanta stands out from other Atlanta golf courses. Jack Nicklaus selected the best 18 holes from more than 200 course designs worldwide and put them into one extraordinary round of golf at Bear's Best Atlanta.

Among the courses featured are Castle Pines, Muirfield Village, PGA National Championship Course, Sherwood Country Club, Shoal Creek and Gleneagles.

This phenomenal course was ranked by Golf Magazine as one of the "Top 10 Courses you can play in America."





CORPORATE PARTNERSHIP OPPORTUNITIES

Platinum Sponsor EAGLE | \$25,000

- Presenting Sponsor of Tournament Awards Luncheon
- Product Exclusivity
- Twelve (12) passes to Tournament Breakfast
- Twelve (12) Tickets to Tournament Awards Ceremony
- Three (3) Foursomes in Tournament
- Mention as Platinum Sponsor in all Media Alerts and Press Releases
- Prominent placement of logo on SMHF website
- Twelve (12) Commemorative Tournament Swag Bags
- Two (2) designated holes for product, giveaways or sampling
- Prominent positioning of Name/logo on signage on-site
- Group Photo with Steve Harvey

Gold Sponsor BIRDIE | \$15,000

- Eight (8) passes to Tournament Breakfast
- Eight (8) passes to Tournament Awards Ceremony
- Two (2) Foursomes in Tournament
- Mention as Gold Sponsor in all Media Alerts and Press Releases
- Prominent placement of logo on SMHF website
- Eight (8) Commemorative Tournament Swag Bags
- Two (2) holes designated for product, giveaways or sampling
- Prominent positioning of Name/logo on signage on-site
- Group Photo with Steve Harvey

Silver Sponsor PAR | \$10,000

- Eight (8) passes to Tournament Breakfast
- Eight (8) passes to Tournament Awards Ceremony
- Two (2) Foursomes in Tournament
- Mention as Silver Sponsor in all Media Alerts and Press Releases
- Placement of logo on SMHF website
- Eight (8) Commemorative Tournament Swag Bags
- One (1) hole designated for product, giveaways or sampling
- Placement of Company name/logo on signage on-site

On the GREEN | \$5,000

- Four (4) passes to Tournament Breakfast
- Four (4) passes to Tournament Awards Ceremony
- One (1) Foursome in Tournament
- Mention as Corporate Partner in all Media Alerts and Press Releases
- Four (4) Commemorative Tournament Swag Bags
- One (1) hole designated for product, giveaways or sampling
- Placement of Company name/logo on signage on-site

Foursome | \$2,000

- Four (4) Players in Tournament
- Four (4) Tickets to Tournament Awards Ceremony
- Four (4) Commemorative Tournament Swag Bags

Hole Sponsor | \$500

Individual Player | \$500

SPONSORS



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Thank You for your continued support and consideration.

The Steve and Marjorie Harvey Foundation is classified by the IRS as a 501(c)(3) non-profit organization. Tax ID# 68-0670493

