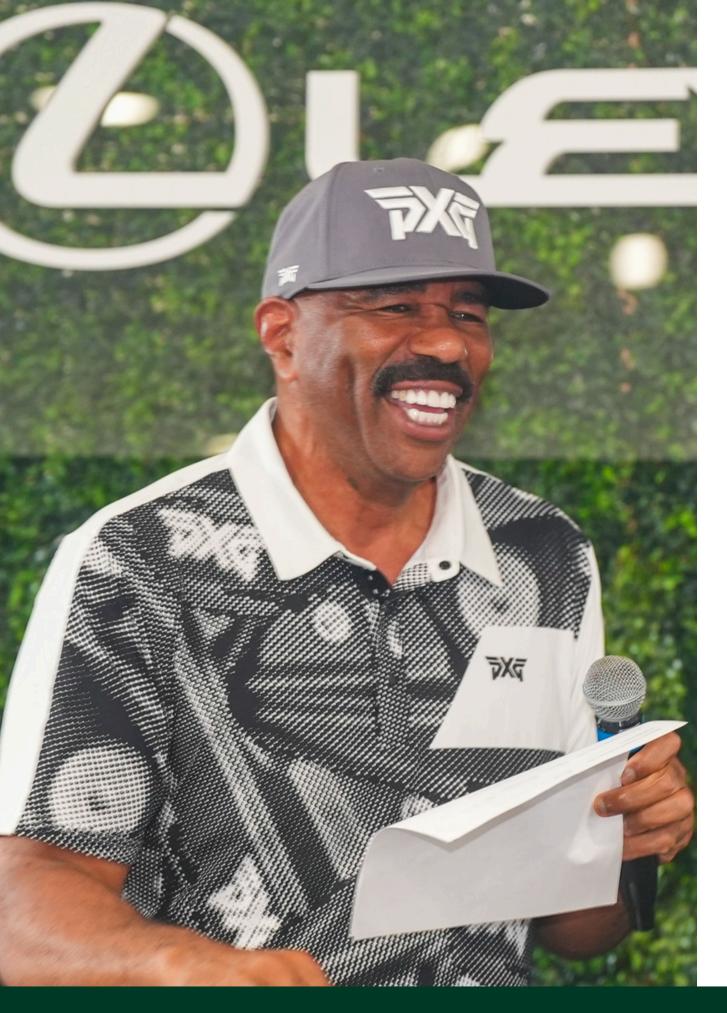
# **STEVE HARVEY** CHARITY

## TOURNAMENT

## **2025 Partnership Opportunities**





## Message

Thank you for considering joining us for our annual charity golf tournament benefiting the Steve & Marjorie Harvey Foundation (SMHF).

At SMHF, our mission is to provide youth outreach services that help cultivate the next generation of responsible leaders through mentoring, educational enrichment, and life changing experiences. We strive to be a change-agent in urban and diverse communities by fostering excellence in education, health, and social well-being, ensuring that the needs of the whole child are met. As Marjorie often says, "It takes a village to raise children, and the village is in trouble!" While we have poured our time, heart, and resources into these programs that we are both personally involved in, we know we cannot do it alone. That's why the Steve Harvey Charity Golf Tournament is so important.

This year, the tournament will support our Mentoring Programs and the 2025 Scholarship Fund. We bring together hundreds of youth for transformative experiences with mentors and industry leaders, forever impacting our participants lives. This powerful work is made possible through your continued support.

We couldn't fulfill our mission without dedicated friends and partners like you. From the bottom of my heart, I thank you for your generosity and belief in our work.

Steve Harvey



Bear's Best

## About the Course bears best atlanta

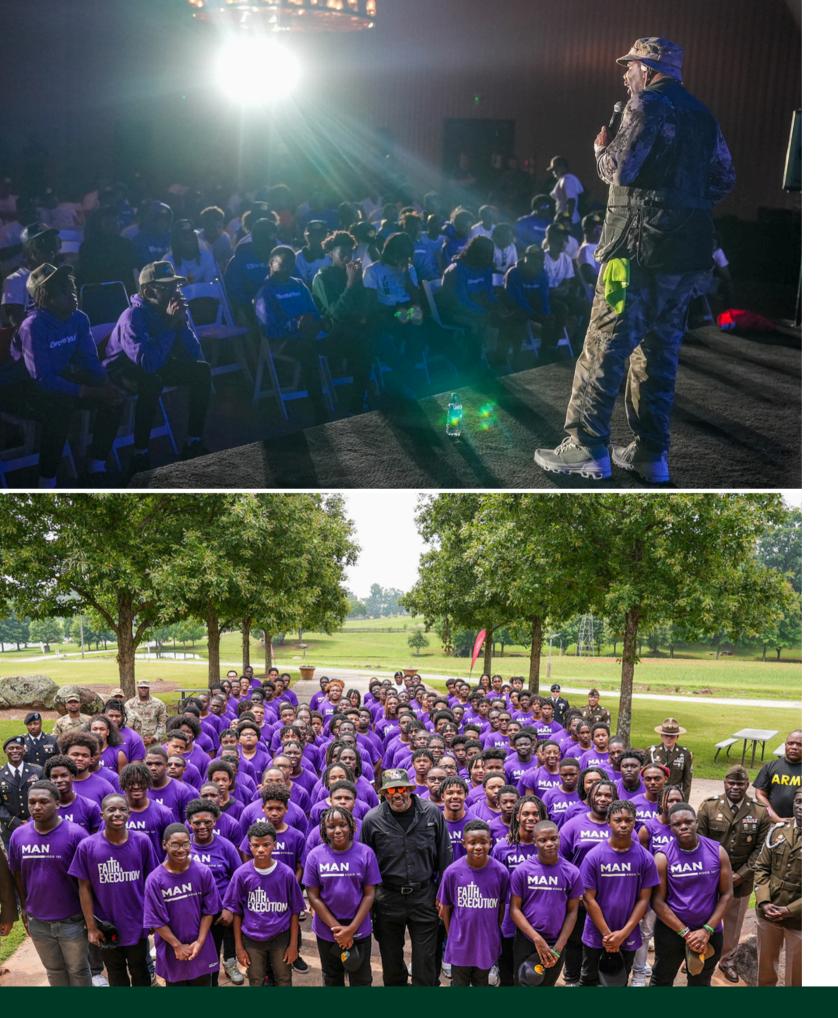
Bear's Best Atlanta stands out from other Atlanta golf courses. Jack Nicklaus selected the best 18 holes from more than 200 course designs worldwide and put them into one extraordinary round of golf at Bear's Best Atlanta.

Among the courses featured are Castle Pines, Muirfield Village, PGA National Championship Course, Sherwood Country Club, Shoal Creek and Gleneagles.

This phenomenal course was ranked by Golf Magazine as one of the "Top 10 Courses you can play in America."









The Steve Harvey Mentoring Program for Young Men is an immersive, hands-on experience designed to instill the core principles of manhood and inspire young men to pursue their dreams. Hosted by Steve Harvey, the program offers a combination of team-building exercises and essential curriculum sessions covering topics such as STEM, job readiness, financial literacy, and health and wellness. Additionally, participants benefit from dynamic workshops led by accomplished leaders across various industries, empowering them with the skills and knowledge needed to succeed in life and business.

# Girls WhO Rule the world.

## **Mentoring Program**

Girls Who Rule the World (GWRTW) brings together girls from across the country. We believe that exposure is everything! Over the course of a transformative weekend, we introduce our participants to experiences they may not experience in their underrepresented communities. Our mission is to instill confidence in these young women and empower them to serve, innovate, and lead.

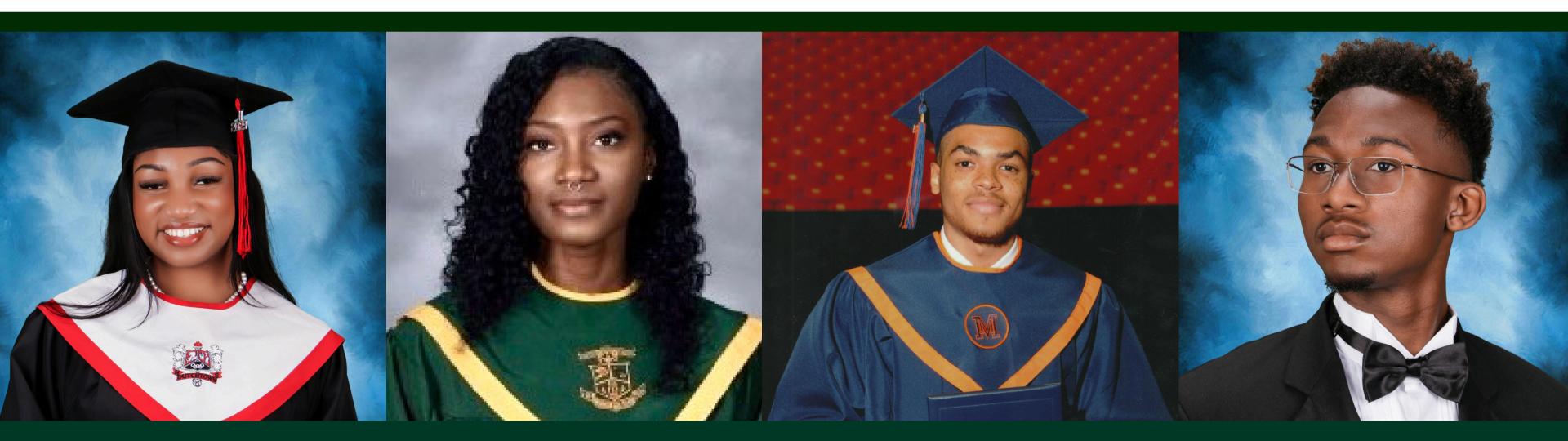
Throughout the program, our participants engage in a variety of workshops designed to foster their personal and professional development. These include sessions on health & wellness, physical fitness, financial literacy, college readiness, self-confidence and positive body image. They also have the opportunity to explore STEM fields, gain business acumen, and receive guidance on navigating relationships, both personal and professional.

We aim to inspire participants to keep dreaming, no matter what their current circumstances, demonstrating that with hard work, dedication, and determination, anything is possible. GWRTW opens participant's eyes to new possibilities and equips them with the skills and knowledge for a successful future.



# **Scholarships**

Over the past 10 years, the Steve & Marjorie Harvey Foundation has awarded over \$1.5 million in academic scholarships to college students. These scholarships have ranged from book expenses to full term support. Through this program, we have empowered hundreds of deserving young people with the resources they need to pursue their academic goals. We believe these scholarships help create a lasting legacy for families and future generations.

























## **Partnership Opportunities**

### Platinum Sponsor EAGLE | \$50,000

- Special Recognition by Steve Harvey at Shotgun Start & Post Tournament Awards Luncheon
- Three (3) Foursomes in Tournament
- (12) Passes to Pre Tournament Breakfast & Post Tournament Awards Luncheon
- Presenting Sponsor of Post Tournament Awards Luncheon
- Opportunity for representative to speak at Post Tournament Awards Luncheon
- Reserved seating at Post Tournament Awards Luncheon
- Mention as Platinum Sponsor in all Press Releases and Media Alerts
- Prominent logo placement on SMHF website
- (12) Commemorative Tournament Swag Bags
- Two (2) designated holes for product, giveaways or sampling
- Prominent positioning of Name/logo on signage on-site
- Four (4) mentions on official SMHF social media platforms
- Group Photo with Steve Harvey
- Sponsor five (5) youth participants in SMHF Programs

### Gold Sponsor BIRDIE | \$25,000

- Two (2) Foursomes in Tournament
- (8) Passes to Pre Tournament Breakfast & Post Tournament Awards Luncheon
- Gold Sponsor of Post Tournament Awards Luncheon
- Opportunity for representative to speak at Post Tournament Awards Luncheon
- Reserved seating at Post Tournament Awards Luncheon
- Mention as Gold Sponsor in all Press Releases and Media Alerts
- Prominent logo placement on SMHF website
- (8) Commemorative Tournament Swag Bags
- One (1) designated hole for product placement, giveaways or sampling
- Prominent positioning of Name/logo on signage on-site
- Three (3) mentions on official SMHF social media platforms
- Group Photo with Steve Harvey

### Silver Sponsor PAR | \$15,000

- (1) Foursome in Tournament
- (4) Passes to Pre Tournament Breakfast & Post Tournament Awards Luncheon
- Placement of logo on SMHF website
- One (1) designated hole for product placement, giveaways or sampling
- Company name/logo on signage on-site

### Corporate Foursome | \$10,000

- (1) Foursome in Tournament

### Hole Sponsor | \$2,000

### Individual Player | Upon Request

- One (1) Player in Tournament

## THE STEVE & MARJORIE HARVEY FOUNDATION

- Mention as Silver Sponsor in all Press Releases and Media Alerts
- (4) Commemorative Tournament Swag Bags

• (4) Passes to Pre Tournament Breakfast & Post Tournament Awards Luncheon • (4) Commemorative Tournament Swag Bags • Company name/logo on signage on-site

• One (1) designated sponsor hole to host giveaways/product placement • One (1) mention on official SMHF social media platforms

• One (1) Pass to Pre Tournament Breakfast & Post Tournament Awards Luncheon • One (1) Commemorative Tournament Swag Bag

# **Previous Partners**



## EXPERIENCE AMAZING















**Morgan Stanley** 













VODKA AUSTIN ★ TEXAS





# STEVE & MARJORIE

### Hannah Cassimere

**Executive Director** Hannah@theharveyfoundation.org

## All partnership opportunities can be customized to meet your company's goals and initiatives. Thank you for your continued support and consideration.

The Steve and Marjorie Harvey Foundation is classified by the IRS as, a 501 (c)(3) non-profit organization. Tax ID# 68-0670493